January					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Actual Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Seminar																		
Total																		

February					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Webcast																		
Total																		

March					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Seminar																		
Total																		

April					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Total																		

May					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Seminar																		
Total																		

June					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Total																		

July					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Seminar																		
Total																		

August					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Total																		

September					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Seminar																		
Total																		

October					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Total																		

November					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Seminar																		
Total																		

December					Reach and Goals			Budget		Results								
Activity	**Theme**	**Description**	**Notes**	**Completion Date**	**# Customers**	**Prospects Goal**	**Closed Goal**	**Budget ($)**	**Cost ($)**	**Leads**	**Good Prospects**	**Cost ($)**	**Cost/Prospect**	**Opportunity**	**Actual Close**	**Cost/Close**	**Comments**	**Analysis**
Advertising																		
Total																		